Illovo Sugar Africa Collaborates with international land rights NGO and the
UK’s DFID To Launch LandAssess Tool

New risk assessment and management software assists with land rights due diligence and
monitoring for agricultural projects.

Illovo Sugar Africa has collaborated with Landesa and the UK Department for International
Development (DFID) in order to help the Group to implement its land rights policies and
commitments. The joint project culminated in, among other things, the creation of Landesa’s
new LandAssess Tool using Illovo’s operations in Malawi, Mozambique and Tanzania as the
backdrop for the tool’s development and ultimate testing. Landesa, a land rights NGO that
works with governments, civil society, and businesses to develop pro-poor and gender-
sensitive laws, policies, and programmes to strengthen land rights for rural farming
communities, is a key partner to the Illovo Group in its African land rights journey, as is DFID
who funded the project.

While many companies make commitments to better recognise and respect land rights
throughout their supply chains, some still struggle with how to implement those
commitments. The LandAssess Tool guides companies through a series of questions to
measure whether they have carried out specific actions that demonstrate compliance with best
practices for responsible land-based investment. The Tool uses a set of checklists to assess
the company’s performance, such as policy and capacity assessment; legal, administrative
and institutional review; impact assessments; consultation and engagement; contracting and
agreements; grievances and feedback; encroachment and land-use change.

Landesa developed the LandAssess Tool – a risk assessment and management instrument -
to help companies conduct land rights due diligence and monitoring specifically for agricultural
projects. While the tool currently focuses on agricultural issues, it can also provide important
guidance to other sectors as well.

Scott Schang, Sr. Director of Corporate Engagement at Landesa adds, “The LandAssess
pilots at Illovo’s operations in Malawi, Mozambique, and Tanzania provided us with critical
feedback from employees and civil society organisations to help us ensure the Tool not only
meets businesses’ needs for a practical tool that allows them to manage the implementation
of land rights commitments over time, but does so without sacrificing the quality of the content.”

Illovo staff in Tanzania are already using the LandAssess Tool to help manage their
implementation of the company’s Group Guidelines on Land and Land Rights. Illovo’s other
countries of operation expect to be deploying the LandAssess Tool in the near future too.
“As an African agricultural and agro-processing business, we believe it is our responsibility to ensure the protection and management of community land rights and landholdings very keenly. When Landesa approached us to partner with them to test their LandAssess Tool, we were thrilled to be able to assist. The Tool thus provides an unparalleled view of our operations from a land rights point of view and incorporates an insight-driven framework on how to prioritise any issues that arise. As an organisation that is committed to creating thriving communities around our businesses, LandAssess has delivered a new, shared-value platform through which to understand, engage and relate to our stakeholders” says Gavin Dalgleish, Group MD, Illovo Sugar Africa.

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About Illovo Africa

Illovo Sugar Africa (Pty) Ltd is Africa’s biggest sugar producer and has extensive agricultural and manufacturing operations in six African countries. The group produces raw and refined sugar for local, regional African, European Union (EU), United States of America (USA) and world markets from sugar cane supplied by its own agricultural operations and independent outgrowers who supply cane to Illovo’s factories. High-value products manufactured downstream of the sugar production process are sold internationally into niche markets. Installed electricity generating capacity, fuelled by renewable resources, annually provides around 90% of the group’s energy requirements. The group is a wholly-owned subsidiary of Associated British Foods plc (ABF), a diversified international food, ingredients and retail group operating in 48 countries.

About Landesa

Landesa Rural Development Institute is a non-profit organisation that partners with governments and local organisations to secure legal land rights for the world’s poorest families. Since 1967, Landesa has helped more than 100 million poor families in 35 countries gain legal control over their land. When families have secure rights to land, they can invest in their land to sustainably increase their harvests and reap the benefits—improved nutrition, health, education, and dignity. Landesa partners with governments, world leaders, NGOs, foundations, donor agencies such as the World Bank, USAID, Bill & Melinda Gates Foundation, the United Nations Food and Agriculture Organization, and others to design and implement land laws, policies and programs that provide opportunity, further economic growth, and promote social justice through land rights.